

Message Text

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PAGE 01 GUAYAQ 00197 021705Z
ACTION ARA-10

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R 021600Z FEB 77
FM AMCONSUL GUAYAQUIL
TO USINFO WASHDC
INFO AMEMBASSY QUITO
SECSTATE WASHDC 0197

UNCLAS GUAYAQUIL 00197
FOR : IPS, IBS, IOP, ILA;
STATE FOR ARA

EO 11652: N/A
TAGS:
SUBJ: MEDIA REACTION

1. TWO RECENT EDITORIALS IN GUAYAQUIL DAILIES REFLECT GENERAL
OPTIMISM RE CARTER ADMINISTRATION AND DESIRABILITY
STRENGTHEN TRADE TIES, AND CALL FOR BETTER RAW MATERIAL
PRICES. BLOCK QUOTES:

2. INFLUENTIAL "EL UNIVERSO" JANUARY 29 ENTITLED "INTER-
AMERICAN COMMERCE": "WE SHOULD GIVE GREAT IMPORTANCE TO
INTERNATIONAL MERCANTILE RELATIONS, AND TO THE DESIRABILITY
OF STRENGTHENING THE COMMERCIAL TIES WHICH UNITE THE
HISPANOAMERICAN COMMUNITIES WITH THE UNITED STATES, THE
PRINCIPAL BUYER OF OUR RAW MATERIALS AND THE PRINCIPAL
SUPPLIER OR OUR MARKETS."

3. "BUT IT IS NECESSARY TO DEMAND THAT THOSE COMMERCIAL
TIES BECOME STIMULATED MUCH MORE BY THE SPIRIT OF
JUSTICE WHICH INSPIRES THEM, SO THAT THE RAW MATERIALS
OF THIS PART OF THE CONTINENT MAY BE BETTER VALUED AND
THE GROUP OF HISPANOAMERICAN COUNTRIES CAN COUNT ON
MORE RETURNS TO IMPROVE AND EXPAND EDUCATION, GIVE
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HEALTH CARE, PROMOTE AGRICULTURE AND INCREASE ITS
QUALITY; TO RAISE THE STANDARD OF LIVING".

4. GUAYAQUIL DAILY "EL TELEGRAFO" JANUARY 31 COMMEN-
TARY BY GALO ESCUDERO C. ENTITLED "CARTER: A HOPE
FOR LATIN AMERICA": "AT LEAST, THE NEW GOVERNMENT OF
THE UNITED STATES OF NORTH AMERICA HAS OPENED THE

SPACIOUS WINDOW OF HOPE FOR ALL PEOPLES, IN PARTICULAR
FOR THE LATINAMERICANS."

5. "THIS IS THE PANORAMA OF HOPE AND OF POSSIBILITIES
THAT THE CARTER ADMINISTRATION GLIMPSES FOR THE FREE
AND SOVEREIGN NATIONS OF THE SOUTHERN PART OF THE
CONTINENT WHICH, WITH RIGHT AND JUSTICE, DEMAND OF THE
POWERFUL NATION OF THE NORTH A MORE JUST AND FAIR TREAT-
MENT IN THE MARKETING OF THEIR PRODUCTS, OF THEIR RAW
MATERIALS, WITHOUT WHICH THE GREAT U.S. INDUSTRIES
CANNOT OBTAIN BIG PROFITS."

6. "THERE ARE VERY DELICATE PROBLEMS WHICH PERTURB
THOSE GOOD HEMISPHERIC RELATIONS WHICH NEED TO BE
RESOLVED IN ORDER TO REVIVE THAT 'GOOD NEIGHBOR POLICY'...
THE LATIN AMERICAN PEOPLE DON'T WANT COMPROMISING GIFTS,
WHAT THEY WANT IS THAT THEIR SOVEREIGNTY BE RESPECTED,
THE LIBERTY THAT ADIS THEM TO OBTAIN FREE MARKETING OF
THEIR PRODUCTS SUCH AS OIL, OUR BANANAS, AT JUST PRICES
IN THE INTERNATIONAL MARKET."

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